

TABLE II

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<u>Brand</u>	Philip Morris CO, mg/cigt.	TITL CO, mg/cigt.	PM-TITL Difference
Now Menthol 85 (Box)	2.1	2.4	-0.3
Now 85 (Box)	2.2	2.4	-0.2
Now 85 (Soft Pack)	2.4	2.6	-0.2
Now Menthol 85 (Soft Pack)	2.4	2.6	-0.2
Doral II Menthol 85	3.5	4.5	-1.0
Doral II 85	3.9	4.6	-0.7
Brookwood Menthol 85	7.3	7.4	-0.1
Tempo 85 (Soft Pack)	8.4	8.2	+0.2
Vantage Ultra Lights 85	8.5	8.4	+0.1
Real Menthol 85	9.5	9.3	+0.2
Camel Lights 85	9.8	10.8	-1.0
Real 85	10.6	10.7	-0.1
Doral 85	10.7	11.0	-0.3
Doral Menthol 85	10.9	11.1	-0.2
Salem Light 100	11.6	11.0	+0.6
Salem Lights 85	12.1	12.5	-0.4
Winston Lights 85	13.4	13.5	-0.1
Winston Menthol 100	14.0	14.7	-0.7
Camel Lights 100	14.2	14.0	+0.2
Vantage 100	14.2	14.9	-0.7
Winston Light 100	14.2	14.4	-0.2
Vantage Menthol 85	14.7	14.4	+0.3
Vantage 85	14.9	14.7	+0.2
Salem 80	15.4	16.1	-0.7
Salem 85	15.9	16.8	-0.9
Winston 80	*	16.1	-
Camel 85	17.4	17.6	-0.2
Salem 100	17.9	17.3	+0.6
Winston 85	18.8	18.3	+0.5
Winston 100	19.2	17.8	+1.4
More 120	21.2	24.0	-2.8
More Menthol 120	22.6	22.7	-0.1

NON-FILTERED BRANDS¹

Camel 70 (NF)	14.8	18.1	-3.3
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*Winston 80 increased porosity in November, 1979. The CO delivery was decreased from 18.8 to 16.7.

¹Philip Morris data was obtained using the standard dental dam; TITL smoked non-filtered brands using sleeving.

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